

# IZWEBRANDS.



A Full-Service Branding Agency  
Company Profile 2024

# Introduction

At Izwe Brands, we are more than just a branding agency; we are architects of impressions, dedicated to transforming ideas into impactful visual identities. Nestled in the vibrant city of Durban, South Africa, our agency stands as a beacon of creativity, innovation, and unwavering commitment to our clients.

**\*\*Our Expertise: A Fusion of Vision and Mastery.**



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## Who We Are

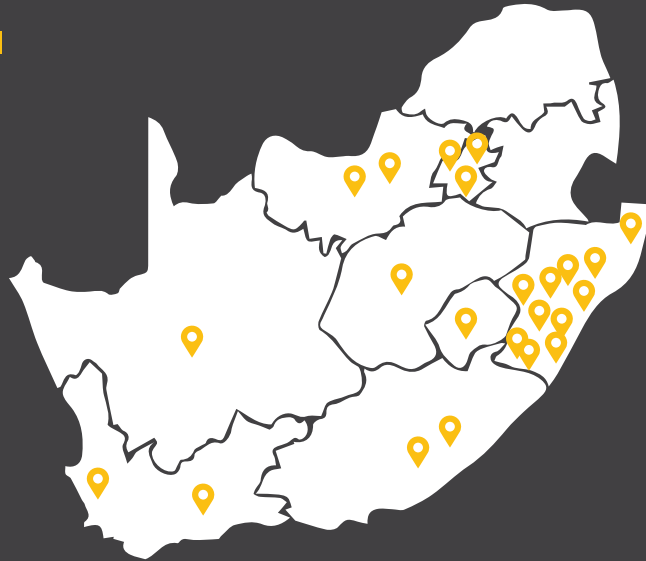
South African Branding Agency with  
a passion for all things brand. ■

At the core of Izwe Brands lies a commitment to results-driven performance improvement and practical implementation. Whether it's Branding, Website development, branded uniforms, or Personal Protective Equipment (PPE), we specialize in bringing innovative and creative solutions to our valued customers.

If your goal is to increase revenue, enhance output efficiency, reduce operating costs, or establish streamlined processes with your customers at the center, our dedicated team ensures the delivery of impactful solutions.



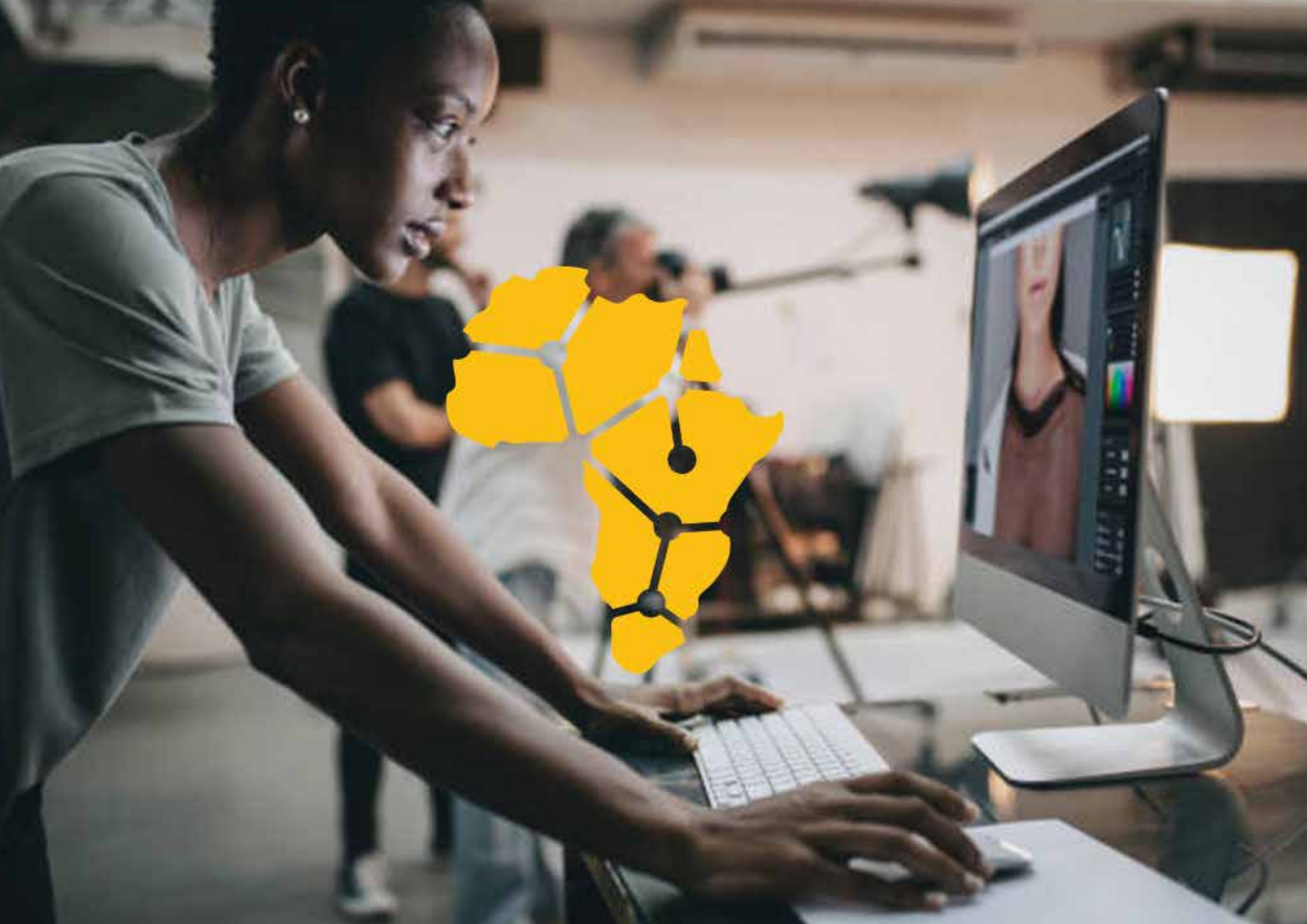
# Footprint & Key Clients



## Local Roots, National Reach:

Proudly rooted in the vibrant city of Durban, we draw inspiration from our local culture and community. However, our impact extends far beyond city limits, as we proudly serve clients from every corner of South Africa, forming partnerships with businesses we may have never met in person.





## Our Services

In our nearly decade-long legacy, Izwe Brands has curated a rich tapestry of consulting brilliance, strategic acumen, cutting-edge tools, and bespoke solutions. This cumulative expertise has been the driving force behind countless businesses not just reaching, but often surpassing their goals, consistently exceeding expectations.

BRANDING \* WEBSITES \* UNIFORMS



## Logo Design

Unlock the essence of your brand with our expert logo design services. We create iconic logos that encapsulate your identity and leave a lasting impression.

- \* 3 logo design concepts to choose from
- \* JPEG
- \* PNG (Transparent)





# Letterheads

Elevate your business correspondence with our professionally designed letterheads. Each piece reflects the unique character of your brand, fostering a lasting connection with your audience.



## Business Cards

Make a memorable first impression with our bespoke business card designs. Our cards not only convey contact information but serve as a tangible extension of your brand identity.

- \* Double sided print
- \* 100 minimum for printing





## Company Profile

Tell your story in a visually compelling way with our company profile services. We craft narratives that showcase your strengths, values, and accomplishments, leaving a lasting impact on your audience.

- \* Free Content Creation
- \* Graphic Design
- \* Minimum 10 page
- \* R200 for extras and amendments



## Social Ads

Amplify your brand reach with our Social Ads service. Utilizing targeted strategies, we navigate the dynamic landscape of social media platforms to connect your brand with the right audience and drive engagement.

- \* 2 Channels (Facebook, Twitter or Instagram)
- \* 1 Page Post Per Week (Ads, New Offers & etc)
- \* Content Creation
- \* Graphic Design





## Websites & Hosting

Enter the digital realm with our expert website development services. We create engaging online experiences that not only reflect your brand but also drive meaningful interactions with your audience.

\*Expert Web Design, Mobile App Feature ( Whats App, Facebook & More).

\*Incl Design, Content Writing, Basic SEO & Google Registration

\*New or Redesign.

\*\*Free Domain & Hosting for Year.

## Branded Uniform

Define your team's professional image with our customized uniform designs. From concept to creation, we ensure that your brand identity is seamlessly integrated into every aspect of your team's attire.





## Window Display Branding

Enhance your indoor spaces with our specialized indoor display branding. Using the high-quality vinyl of Spectra Shield, we transform your environment into a visually striking and cohesive representation of your brand.

\* Spectra Shield (Allow you to see out side but blocks the out).

\* Vinyl (Solid)



## Billboards & Synages

Command attention and stand out with our impactful billboard designs. We leverage strategic visuals and messaging to ensure your brand leaves an indelible mark on passersby.



## Vehicle Branding

Turn your vehicles into mobile brand ambassadors with our standout vehicle branding services. Wherever you go, your brand presence will be felt, creating a memorable visual impact.



# How We Do It

At Izwe Brands, our integrated strategies create measurable effects

STEP **01**  
WE START BY TAKING A  
**BRIEF**

STEP **02**  
PROCEED WITH A  
**DEPOSIT**

STEP **03**  
WE THEN DO SOME  
**RESEARCH**

STEP **04**  
WE THEN START WITH  
SOME ROUGH  
**DESIGNS**

STEP **05**  
WE THEN SEND SAMPLES OR  
SET UP A  
**PRESENTATION**

STEP **06**  
YOU THEN GIVE US YOUR  
**FEEDBACK**

STEP **07**  
THEN WE  
**APPLY FEEDBACK**

STEP **08**  
THEN WE REQUEST  
FOR A FINAL PAYMENT  
ON  
**DELIVERY**

**We Create Develop  
& Re-Brand**

# Creative Team

## Managing Director Meassage

### Sandile Dladla

*As the Director of Izwe Brands (Pty) Ltd, I am thrilled to connect with you.*

At Izwe Brands, our mission has always been to elevate the brand experiences of our clients, and we are continuously evolving to deliver services that not only meet but exceed expectations. Today, I am delighted to introduce you to some of our latest offerings designed to propel your brand to new heights.



**Nhlanhla Gumede**  
Designer



**Vusi Nkosi**  
Production



**Prince Ngcobo**  
Admin

Name Here

## Why Choose Us

### Tailored for You:

Your business is unique, and so should be your brand strategy. Our team takes the time to understand your specific goals, challenges, and aspirations, providing tailor-made solutions that resonate with your brand identity.

### Mission-Driven:

Beyond business objectives, our mission is to contribute to the creation of great organizations in South Africa. Partnering with us is a commitment to building a more competitive and prosperous nation.

Choose Izwe Brands for a partnership that transcends traditional branding. Let's embark on a journey of creativity, innovation, and unparalleled success together.

# Company Highlights

**Design Expertise:** At Izwe Brands, design is not just a service; it's our passion. With a team of creative minds, we bring a decade of design expertise to every project, ensuring visually stunning and impactful solutions.

**Client-Centric Approach:** Your success is our priority. We take a client-centric approach, working closely with you to understand your unique needs and tailor our services to meet and exceed your expectations.

**Comprehensive Branding Solutions:** From concept to execution, we offer a holistic range of services covering every aspect of branding – from captivating logos to dynamic website development and everything in between.

**Innovative Technology Integration:** We stay at the forefront of technology trends, integrating innovation into our solutions. Our website development services, in particular, leverage the latest technologies to provide a seamless and engaging online experience.

**Attention to Detail in Print Materials:** Whether it's business cards, letterheads, or company profiles, we pay meticulous attention to detail. Our print materials not only convey information but also serve as tangible representations of your brand's identity.

**Brand Consistency Across Mediums:** Ensuring consistency is key to a strong brand. We pride ourselves on maintaining a consistent brand image across various mediums, from digital platforms to physical materials like uniforms and billboards.

**Strategic Uniform Designs:** Our uniform designs are more than just clothing; they're a statement. We strategically integrate your brand identity into uniform designs, ensuring a professional and cohesive look for your team.

**Impactful Outdoor Advertising:** Stand out in the crowd with our billboard and vehicle branding services. We specialize in creating visuals that capture attention and leave a lasting impression, whether on a stationary billboard or a moving vehicle.

## Thank You

At Izwe Brands, we are more than a branding agency; we are your creative partner, committed to shaping a brand image that goes beyond visual aesthetics. With nearly a decade of dedication to design, innovation, and service excellence, we have become a beacon of reliability and creativity in the industry.

As we embark on the journey of transforming ideas into impactful solutions, our commitment to you remains unwavering. Your success is our inspiration, and we look forward to continuing to craft excellence, deliver innovative solutions, and exceed your expectations.

Thank you for choosing Izwe Brands. Your vision is our mission, and together, we will continue to shape a brand identity that stands the test of time



## **Izwe Brands (Pty) Ltd**

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